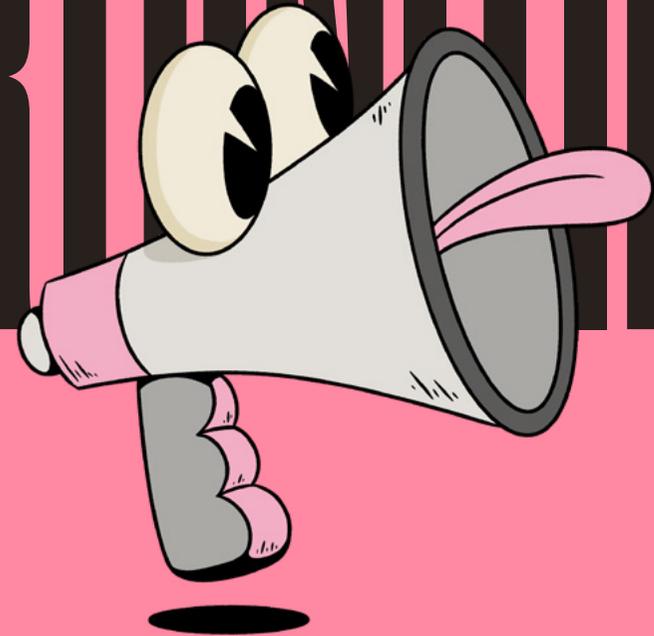


SPONSORSHIP

TORONTO
2023

OPPORTUNITIES



W.

About Us

Align yourself with the awwwards community and position your brand as a key player in the creative industry.

Awwwards is the **leading platform of the digital design industry**, a global point of reference providing a space for the community to meet, share ideas, and gain visibility.

Our conferences attract digital agencies, influencers, and leading professionals in web design and development, enabling them to connect, build business relationships, discover trends, and gather inspiration.



Conference Attendees

Average Number of Attendees: 950
Attendees from 45 countries including:

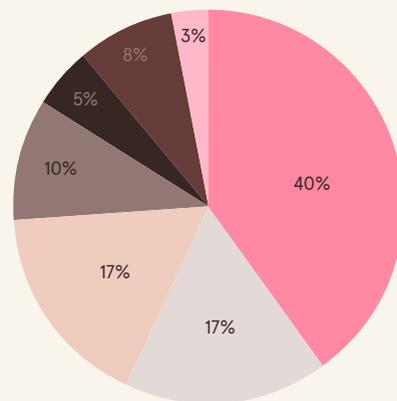
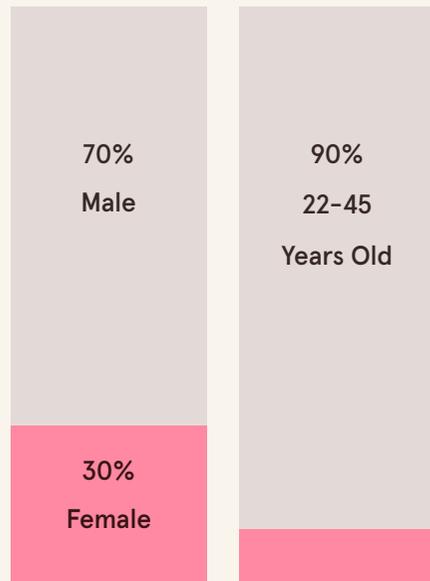


EVENT IN EU

The Netherlands	23%
Germany	14%
United Kingdom	6%
Italy	5%
United States	4,6%
Belgium	4,5%
France	4,5%
Denmark	4%

EVENT IN US

United States	70%
Canada	15%
United Kingdom	5%
Germany	5%
Australia	5%



MAIN ROLES

- Art / Creative Director
- CEO, Founder and Co-Founder
- Digital Designer, UX/UI Designer
- Marketing Manager
- Front End Developer
- Product Designer
- Project Manager

COMPANIES ATTENDING

- Google
- Uber
- Booking
- zalando
- NIKE
- wetransfer
- XING^X
- SAMSUNG
- Telefonica
- ING
- WALT DISNEY
- KLM
- Pinterest
- salesforce
- GUCCI
- CISCO
- Forbes
- ASOS
- NETFLIX
- ebay
- Bloomberg
- Nintendo
- Apple
- SHISEIDO
- SAP
- PayPal
- NBCUniversal

Sponsorship Plans

* Agency

4,200 USD

- Logo on the conference website
- Your choice of merchandise in the attendees' welcome packs
- 2 x Conference Tickets
- 2 x VIP Dinner Tickets
- 2 x AfterParty Tickets

* Silver

12,500 USD

Same as Agency Plan plus

- Social Media mentions on awwwards profiles
- Your video on the auditorium screen during 3 breaks
- 1 x sponsors booth

* Gold

(4 slots available)

20,400 USD

Same as Silver Plan plus

- Sponsored Talk of 15 minutes

* Sponsors also receive a further 25% discount on all additional tickets brought.

You can complement your sponsorship plans with the following extra options & activities:

* Social Media Mentions on Awwards Channels & Logo on Digital Communications

Mentioned as a sponsor on awwards Twitter, Facebook, and LinkedIn profiles, before, during, and after the event, + your logo on all digital communications.

2,600 USD

* WiFi Customisation

Customize the name of the WiFi using your brand details.*1 available slot

5,200 USD

* Full Slide Video During Breaks

Your brand message displayed during 3 breaks over 2 days.

2,000 USD

* Swag on the Auditorium Seats

We'll place your branded swag on the seat of every single attendee in the auditorium, so they have a treat from you when they get back from lunch!

2,200 USD

Activities · Activities · Activities · Activities · Activities

* Sponsored Workshops

If you have a product or tool that you feel would be appropriate or interesting to our attendees, please reach out and we can organise a workshop the day before the conference. *1 available slot

15,000 USD

* Conference Sponsors Booth

2m wide x 1m deep (approx) in the coffee area, giving you access and visibility to the main flow of traffic where approx 1000 attendees will be networking. *3 available slots

4,000 USD

* Attend the VIP Dinner

Join the speakers and other VIPs in an elegant location for an evening of dinner, drinks, relaxed networking, and making memories.

500 USD

* Sponsor the VIP Dinner

Host a VIP Dinner for the speakers and other VIPs in an elegant location for an evening of dinner, drinks, relaxed networking, and making memories. Includes name of dinner "Etc. Adobe's VIP Dinner", branding at the venue, chance to give away branding merch at the event.

5,000 USD

* Official After Party

Be the official host of the after-party, appearing on all mentions of the party on the website and written and spoken communications i.e "The Adobe After Party". Customizing the event including signage, branding and product/gift giveaways. *1 available slot

16,000 USD

* Sponsored Talk

A 15-minute talk at the Awwwards Conference. Introduce your new product, talk about your brand, company or proposal for the industry. *4 available slots

8,000 USD

We look forward to collaborating with you.

Awwwards Team

Contact: Rudolph Pereda

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